CLASSIFICATION OFFICE DECISION

Title of publication: Dirty Sanchez's Viva La Bus Volume 3 Disc 1

Other known title(s): Viva La Bus Volume 3

OFLC ref: 0901285.000

Medium: DVD

Distributor: Calvista NZ Ltd

Director: D. Sanchez

Producer: D. Sanchez
et al.

Country of origin: United States

Language: English

Applicant: Film & Video Labelling Body

Classification:	Objectionable.

Excisions: No excisions recommended

Descriptive note: None

Display conditions: None

Date of entry in Register: 21 October 2009

Date of direction to issue a label: No direction to issue a label has been issued

	Components	**Running time**
Menu:	Play Scenes Quckies	
Feature(s):	Dirty Sanchez's Viva La Bus Volume 3 Disc 1	198:54
Timed component(s):	Cornfed Naturals My Personal Panties 2 Must Be...18 With Proof Volume 2	0:59 0:58 1:41

	Notices	0:53
Total running time:		203:25

Summary of reasons for decision:

The DVD presents men working together to target and manipulate women to engage in sexual activity with one of the men. The scenarios, which involve insults, numerous derogatory references, and other bullying behaviour and treatment, seem to promote and reinforce negative stereotypes of women, and to present them as inferior to heterosexual men. It also refers to Mexican people and homosexual men as inferior. The women performers acquiesce to the men's advances after victimisation by the men. This is likely to have the effect of creating the impression that women both enjoy being treated with contempt and derision, and deserve it.

Proponents of this type of material are likely to argue that the women went along with the scenario willingly. It is the Classification Office's view, however, that the publication's dominant effect is to reduce women's status and dehumanise and degrade them, presenting them as inferior and able to be victimised and defrauded for men's sexual amusement. The scenario might also be staged, employing women who are paid actors. However, the men's contempt for the women, and the women's responses to verbal coercion, feels real, and the feature has an aggressive and cruel tone that suggests that the men's conduct is not role-playing, but a demonstration of genuine attitudes.

These elements have a cumulative effect, and pervade the publication so that the Classification Office was not able to invite the distributor to make excisions because these would be too extensive to be practicable.

The classification of objectionable interferes with adults' freedom of expression as set out in the Bill of Rights Act 1990. However, this right needs to be balanced against the likely injury to the public good from making available a publication that represents women as inferior and that promotes attitudes towards women that most New Zealanders would find disturbing and unacceptable. The classification of objectionable reflects the concerns of New Zealand's democratic society, as set out by Parliament in the Films, Videos, and Publications Classification Act 1993, that such publications should not be available. This is the minimum restriction that can be applied to prevent injury to the public good.